

ESTHER TSENG GRAPHIC DESIGNER

EstherTseng.com
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To obtain an internship within the field of graphic design

Education

B.F.A. Graphic Design

San José State University, CA
Expected grad: June 2014
Current GPA: 3.75

Software

Adobe Photoshop, Illustrator, Indesign, Dreamweaver & All Microsoft Office

Experience

June 2010–Present

River of Life Christian Church www.youth.therivershines.org

Currently appointed as one of the leaders over 250 pre-college students, and over 40 college and young adults. Work includes designing posters, fliers, bulletins, brochures, websites, and badges, all while working directly with administrative, financial, and interpersonal departments of a large non-profit organization. The youth group developed a bold visual identity through these fresh yet simple designs.

January 2011–June 2011

Destiny Conference 2011 www.Destiny2011.com

Destiny was the largest Christian conference in the Bay Area in 2011 with over 600 attenders. As the sole designer, I provided art direction, thematic conceptualization, and designs for all forms of media while being under tight deadlines. These designs did not just sell a product, but reached out to a generation and empowered them to make a difference in our society.

June 2011–Present

T.Y. Custom Design www.tycustomdesign.com

People-centered designs for various promotional items like t-shirts, patches, and pins. Designs are created as free-hand vector illustrations and purchased by customers from all over the United States.

Skills

Very comfortable with layout grids, color theory, typography, web design, and photo manipulation. I have a healthy respect for deadlines, near-perfect punctuality, and am also confident in receiving and giving constructive criticism.

Hobbies

In my free time, I enjoy designing and visiting exhibits. When I am not involved in design-related activities, I may be found taking photos, writing a song, or teaching what I know to young students.

Languages

Fluent in English / Knowledgeable in Mandarin Chinese and Spanish